

RELATIONSHIP BETWEEN ENGLISH MASTER AND ECONOMIC GROWTH



VJYE 2021 - GROUP A

MEMBERS FROM TEAM A

DUYEN



MISUZU



KAHO



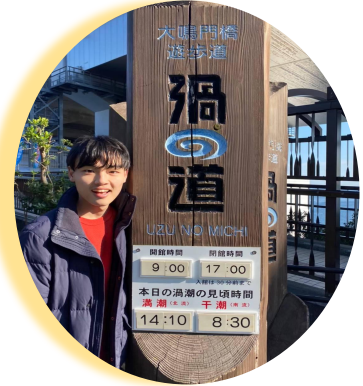
TRUONG



LINH



TOMOKI



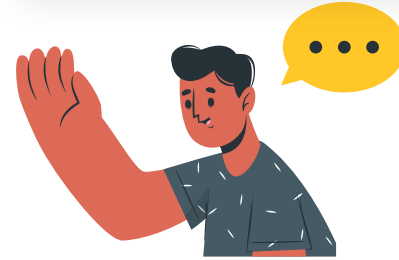
OVERVIEW ABOUT TOPIC



GOAL 4

JAPAN

- Developed country
- Demand of English usage



GOAL 8

VIETNAM

- Developing country
- Potential in economic growth

01

SITUATION

Analyze with current figures

02

SOLUTION

SWOT evaluation

03

SPECIFIC PLAN

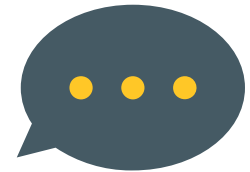
Project & Goals

04

SDGS ORIENTATION

Goal 4 & Goal 8

TABLE OF CONTENTS





01.

SITUATION

OPPORTUNITY



INTERNAL FACTORS

- The perception of learning English
- In touch with English from an early age

EXTERNAL FACTORS

- The environment of English studying
- Online academic programs

DIFFICULTY

INTERNAL FACTORS

- Psychological issue in English communication
- Being unconfident and shy

EXTERNAL FACTORS

- Lacking of English practice activities in education program
- Unbalancing of facilities provided



CURRENT FIGURES

ENGLISH USAGE

From EF EPI 2018



JAPAN

#49 in 88
countries



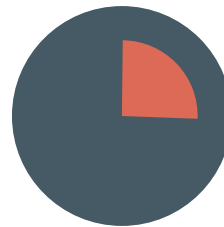
VIETNAM

#41 in 88
countries



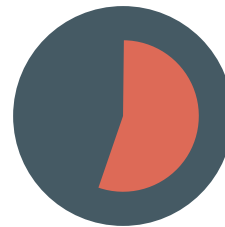
ENGLISH LEARNING TIME AT SCHOOL

2020



JAPAN

5 years
From 13 to 18



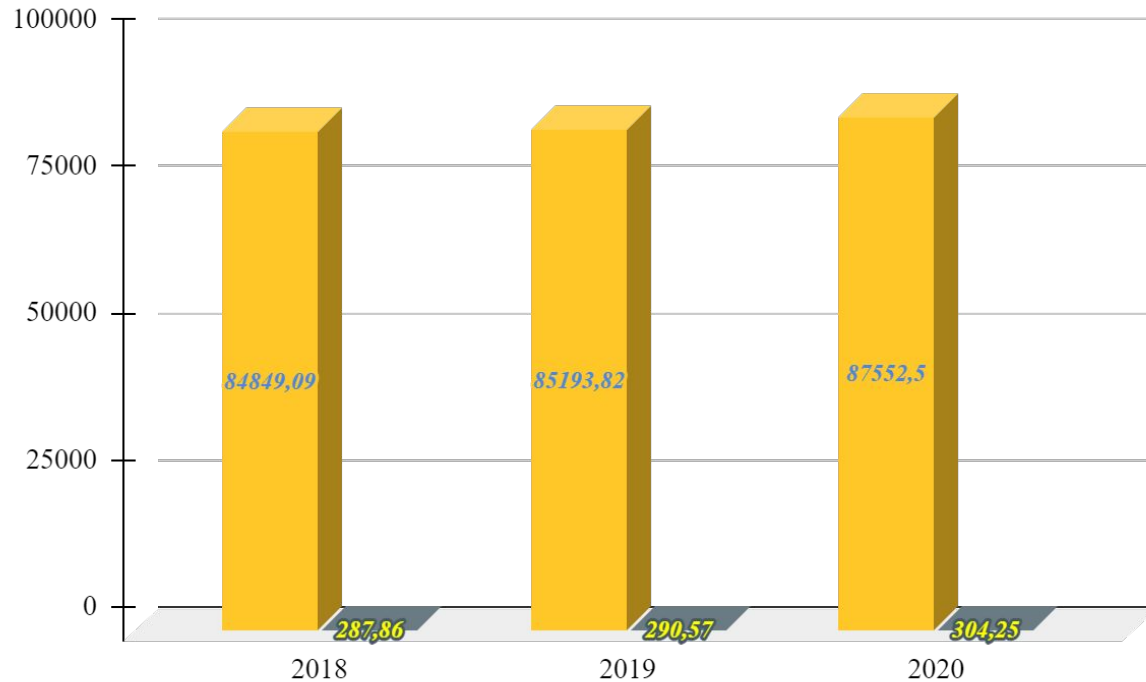
VIETNAM

12 years
From 6 to 18

**EF EPI: EF English Proficiency Index*

AVERAGE EXPENDITURE ON EDUCATION

Period 3 years (2018 - 2020)



JAPAN

VIETNAM





02.

SOLUTION

SOLUTION



- Rent a hostel or homestay
- Trips to public places
- Innovate English programs

PROS & CONS ANALYSIS

STRENGTH
Finding

OPPORTUNITY
Chance

S W O T

ANALYSIS

WEAKNESS
expenses

THREAT
applied rules



03.

SPECIFIC PLAN

SOLUTION SUMMARY



ENGLISH HOSTEL

Practice English daily &
Exchange the cultures

REALITY JOURNEY

Travel to tourist
destinations



EDUCATION PROGRAM

Innovate English programs
Less theory - Much practice

GLOCAL JOURNEY: “Global” & “Local”



Purposes

- Organize trips to **tourist destinations**
- **Widen** cultural and social knowledge
- Independence ability, global integration

Benefits

- Become **global citizens**
- Promote **national economy**
- Solve population problems

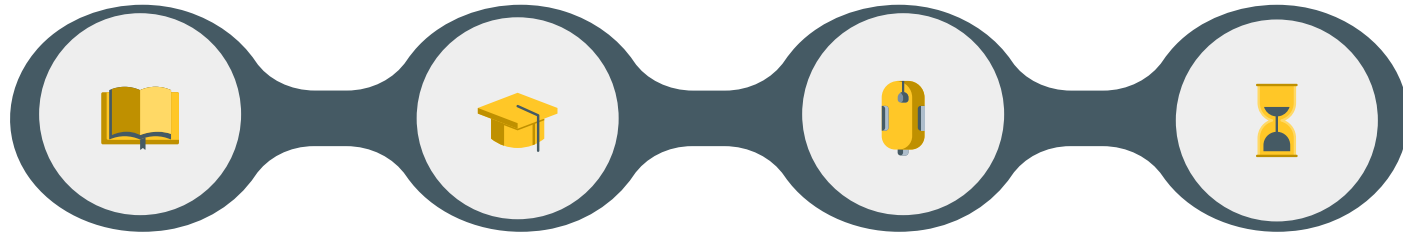
Short-term goals

- Experience **multicultural environment**
- **Diversify the format** of each program
- **Periodic events** (1 event/ 2 months)

Long-term goals

- Connect with **education system**
- Organize **national and international campaigns**
- Independence ability, global integration

COOPERATION



BRANDING

Quality creates trust

NPO/NGO

Sustainable network

Social media &
promotion support

ENTERPRISES

Compacts

Preference

COMMUNITY

Education system

Widen country scales

SPECIFIC PLAN



High school students



Innovate English education program



Promote **interaction** with society



Tourist destinations in 2 countries



Under 1 month



High expenses

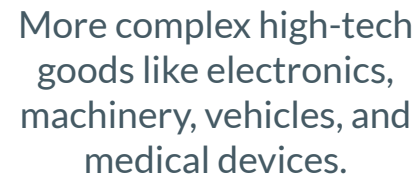
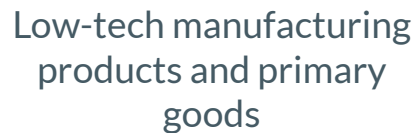


3 steps selection





04. SDGS ORIENTATION

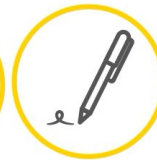




Improve **labour resource** by increasing skills (*Foreign language skills*)



Reading



Writing



Speaking



Listening



REFERENCES



[Education – United Nations Sustainable Development](#)

[Japan-Vietnam Partnership To Date and From Now On - JICA](#)

- [Vietnam-Japan extensive strategic partnership thriving](#)

- [Goal 4 | Department of Economic and Social Affairs \(un.org\)](#)

- [Goal 8 | Department of Economic and Social Affairs \(un.org\)](#)

[働きがいも経済成長も | SDGsクラブ | 日本ユニセフ協会\(ユニセフ
日本委員会\) \(unicef.or.jp\)](#)

山内道雄、岩本悠、田中輝美『未来を変えた島の学校 隠岐島前
発 ふるさと再興への挑戦』岩波書店、2015

THANK YOU FOR LISTENING

LOVE FROM GROUP A



