

FINAL PRESENTATION

By Team F

Hiroto | Miu | Tamaki
Mẫn | Khoa | Doan | Anh

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project

Introduction

- **Goals:**

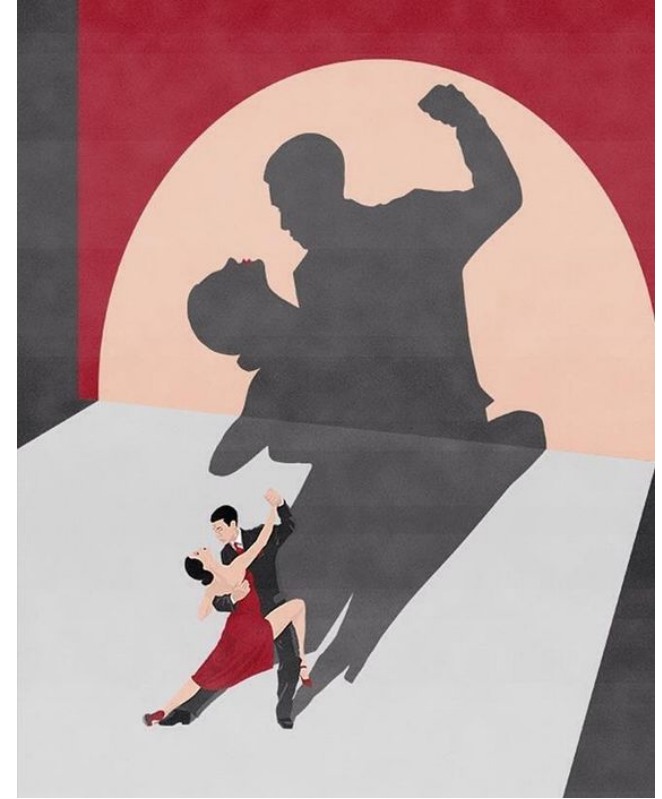
4 QUALITY
EDUCATION



5 GENDER
EQUALITY



- **Problem:** Domestic Violence





139,395

..... cases during the period 2012 - 2017

(Sai Gon Giai Phong, 2018)



Gender Inequality

.... Is the main cause of *Domestic Violence*

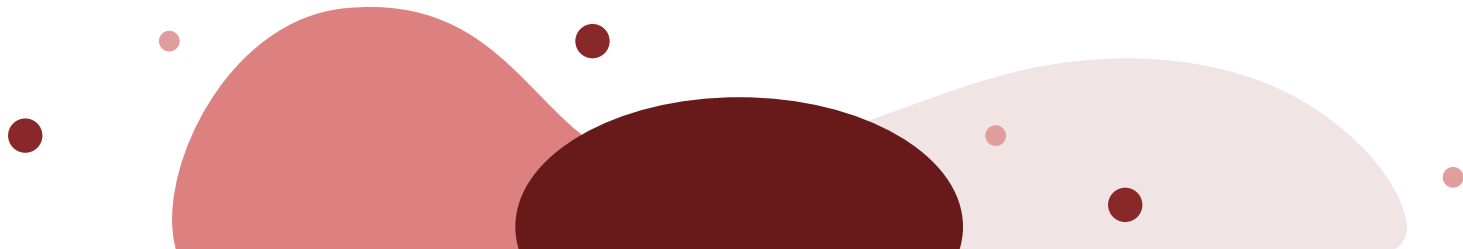
Reasons

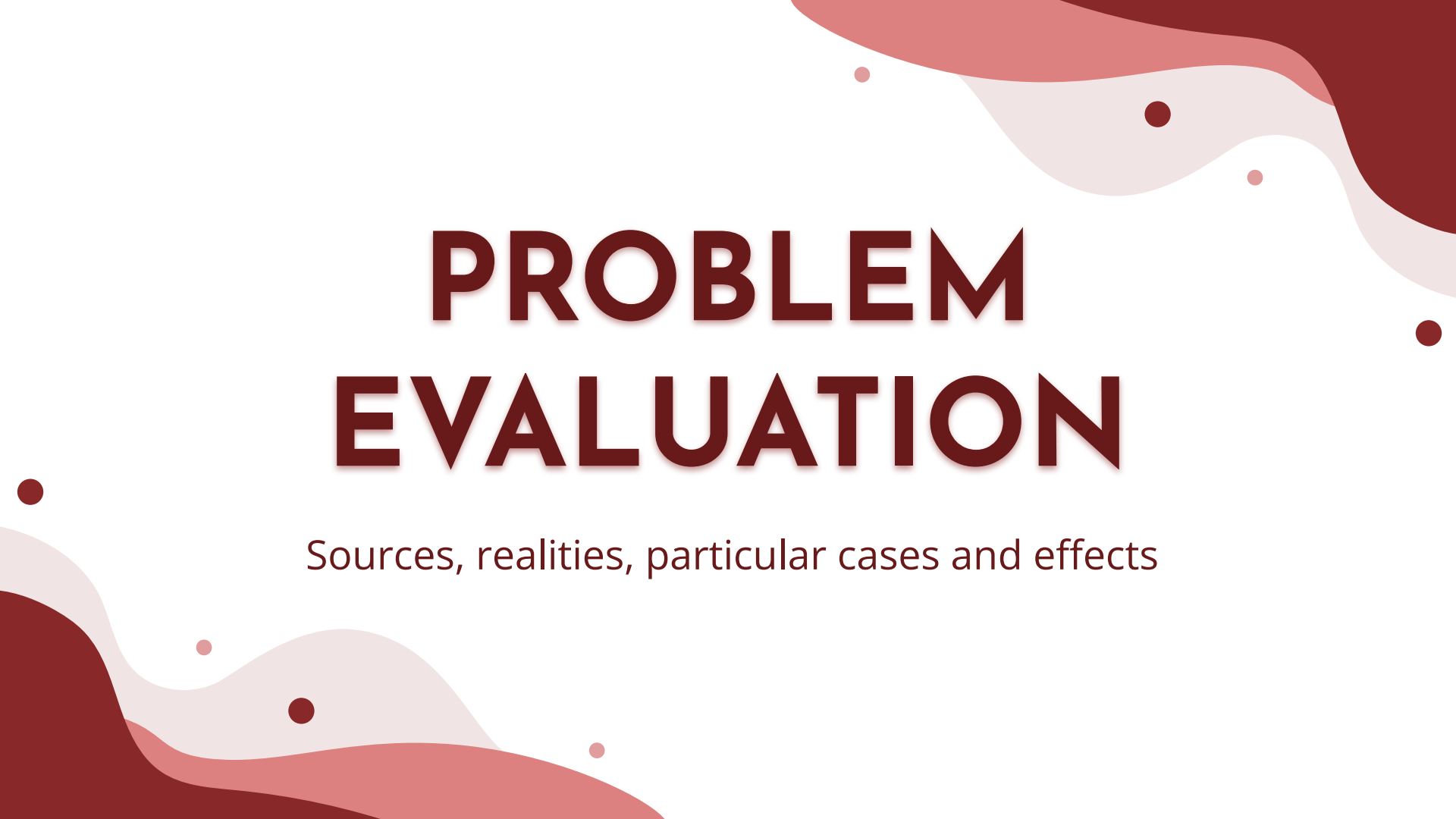
Victims

- **Direct victims:** injured physically and mentally
- **Indirect victims:** be affected and fall into the wrong path

Society

- **Debugging** society, is a germ of **social crimes** and scopes, reducing **labor resources**, hindering **development** and social progress.

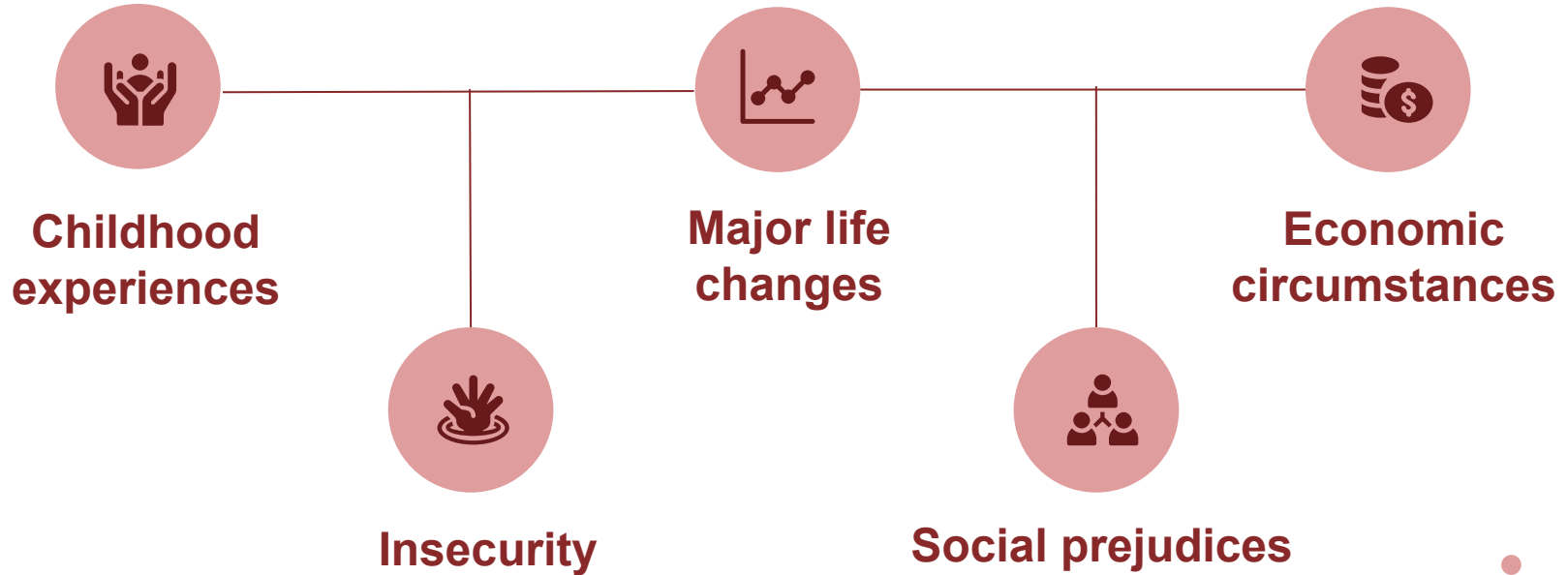




PROBLEM EVALUATION

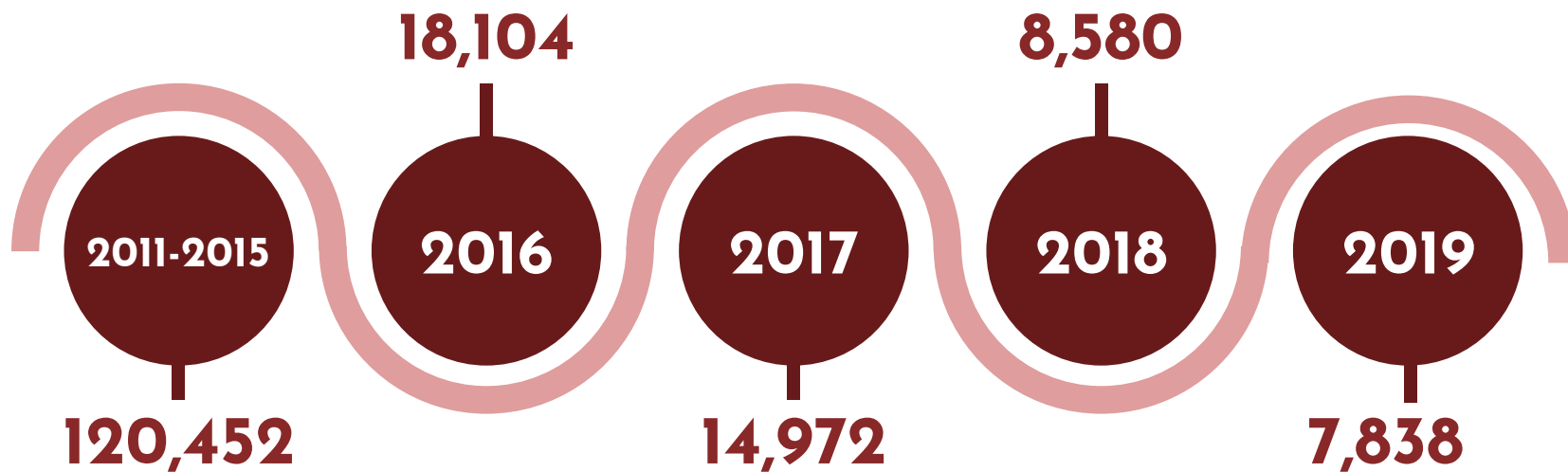
Sources, realities, particular cases and effects

Sources



REALITY

The number of domestic violence victims



According to statistics of the Ministry of Culture, Sports and Tourism

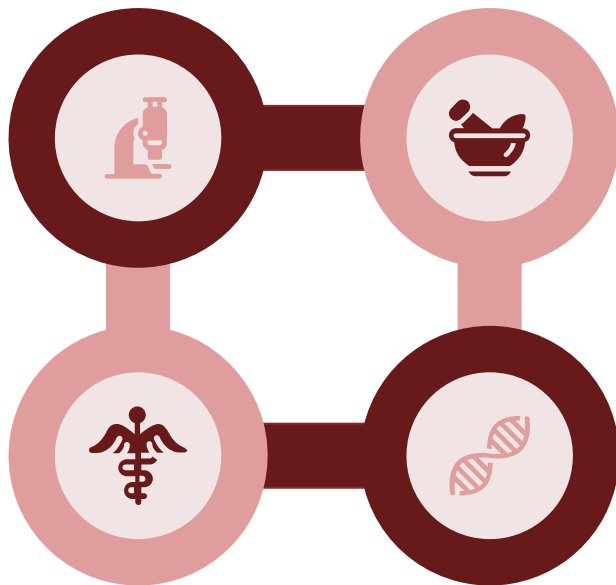
REALITY

62.9% Women

suffered at least one or more forms
of violence by their husbands

13.3% Women

experiencing sexual violence by
their husbands in their lifetime



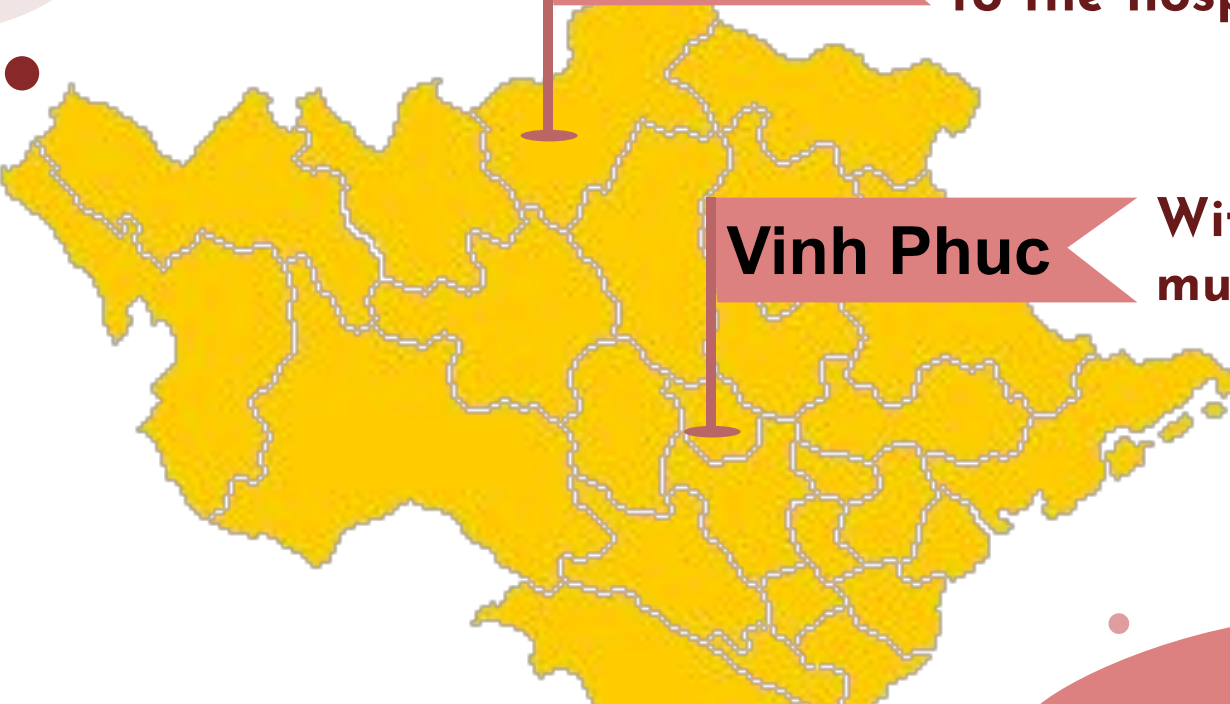
Victims 31.6%

experienced current violence
(in the last 12 months)

Vietnam 27/75

countries that have violence and
abuse issues for women and girls.

Particular Cases

A map of Vietnam is shown in yellow, with its administrative boundaries outlined in white. Two locations are highlighted with red callout boxes. The first callout, for Ha Giang, is in the northern part of the country. The second callout, for Vinh Phuc, is in the central part of the country. The background of the slide features abstract, flowing shapes in shades of red and pink.

Ha Giang

Wife died on the way
to the hospital

Vinh Phuc

Wife was hospitalized with
multiple injuries and panic

EFFECTS



Physical health



Mental health



Sexual health



**Social
community**

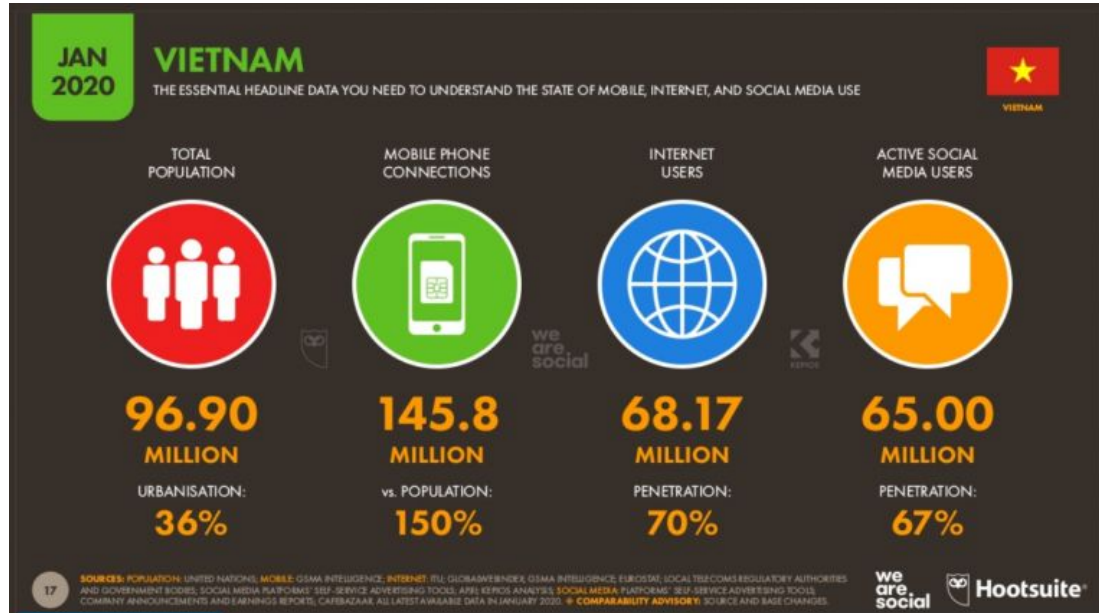


**Children of
domestic victims**



Proposed Solutions and Current Measures

Current Measures



Vietnam is one of the TOP 20 countries with the highest number of Internet users in the world.



Each Vietnamese spends 6 hours and 42 minutes on the Internet.



94% of Vietnamese Internet users go online everyday.



In 2020, the number of Internet users increase by 10% compared to 2019.

PROPOSED SOLUTION

→ Create a **Social Network Service** page





Project and Goals



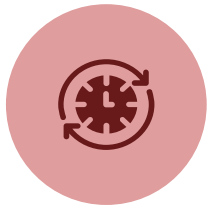
Project: Creating SNS Page

1. Name of the **Facebook page**: D 🙌
(peace, sign language, victory)
2. **Create** and **share** contents
(through the posts on Facebook)



Short-term goals

1. **Minimize** gender inequality
2. **Reduce** the case of domestic violence
3. **Link** people together



Long-term goals

1. **Raise** people's awareness and interest
2. **Achieve** gender equality
3. **Reduce** the D 🕊 rate
4. **Develop** a forum $\Rightarrow$ More influence

Pros and Cons

.... of our solution





The Pros



1

Exchanging information, knowledge

2

Connect people together

3

Reach to more audience - increase the efficiency

4

Save time and convey the information quicker

5

Easy to remember the contents through keywords “D 🕊 ”

The Cons

1

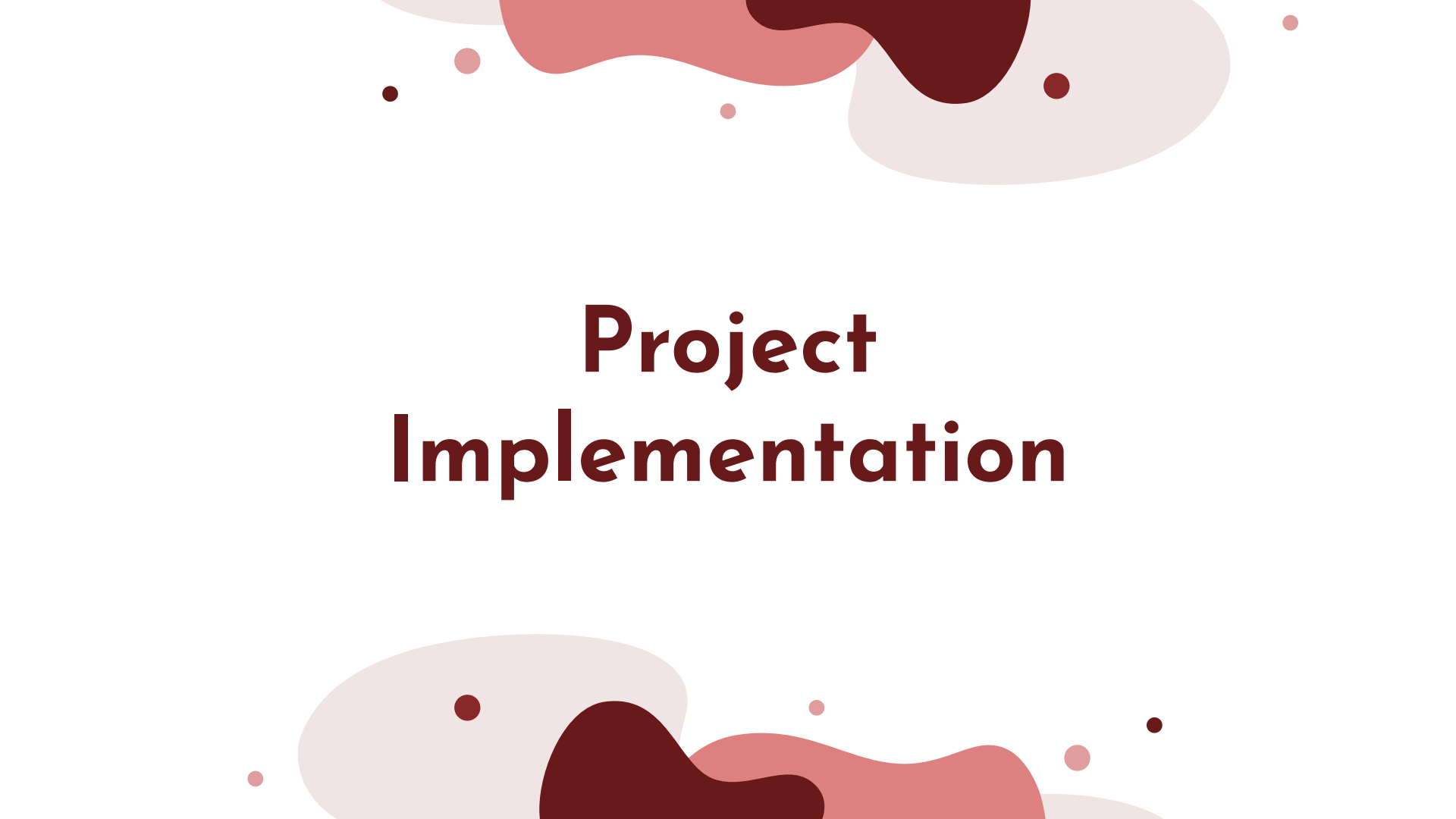
Harder to **approach** for countryside places

2

Not everyone will **interested** in the problem

3

Misunderstanding of “D 🕊 ”



Project Implementation

Implementations (5W&2H)



How much?

- Free for participants
- Necessary costs for organizers





How to?

Online post

- Develop a NGO under the form of fanpage
- Related to SDGs and AAE

Promote

- On SNS: via articles posted
- Sponsorships: from AAE or NGOs related to SDGs

Planning

- Develop detailed content plan
- 2-3/posts each week, diversified sub-topics

Our Page

- Flexible content: SDGs in general and DV in particular
- Organize mini games or competitions



**THANKS
FOR
LISTENING**

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Q & A

Our Statistics

30%

Mars

Despite being red,
Mars is a cold place

60%

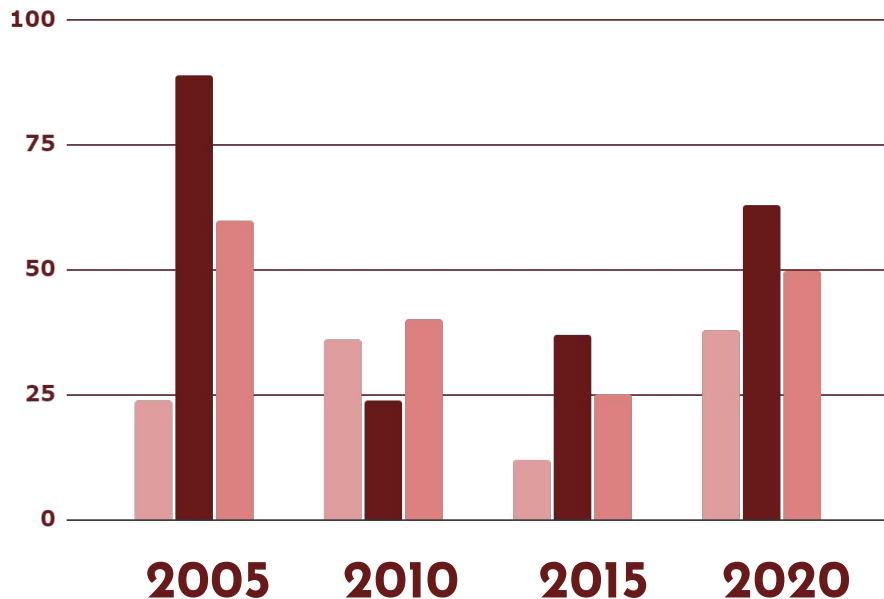
Saturn

Saturn is composed
mostly of hydrogen

10%

Venus

Venus has a beautiful
name



If you want to modify this graph, click on it, follow the link, change the data and replace it

Patient Satisfaction

Gender



75%



50%

Age

20-35



25%

36-60



90%

Results

Venus

Venus has a beautiful name
and it's the second planet

01

Mars

Despite being red, Mars is a
cold place, not hot

02

Mercury

Mercury is the closest planet to
the Sun and the smallest one

03

Quality improvement measures

	Venus	Saturn	Jupiter	Mars
Measure 1				
Measure 2				
Measure 3				
Measure 4				

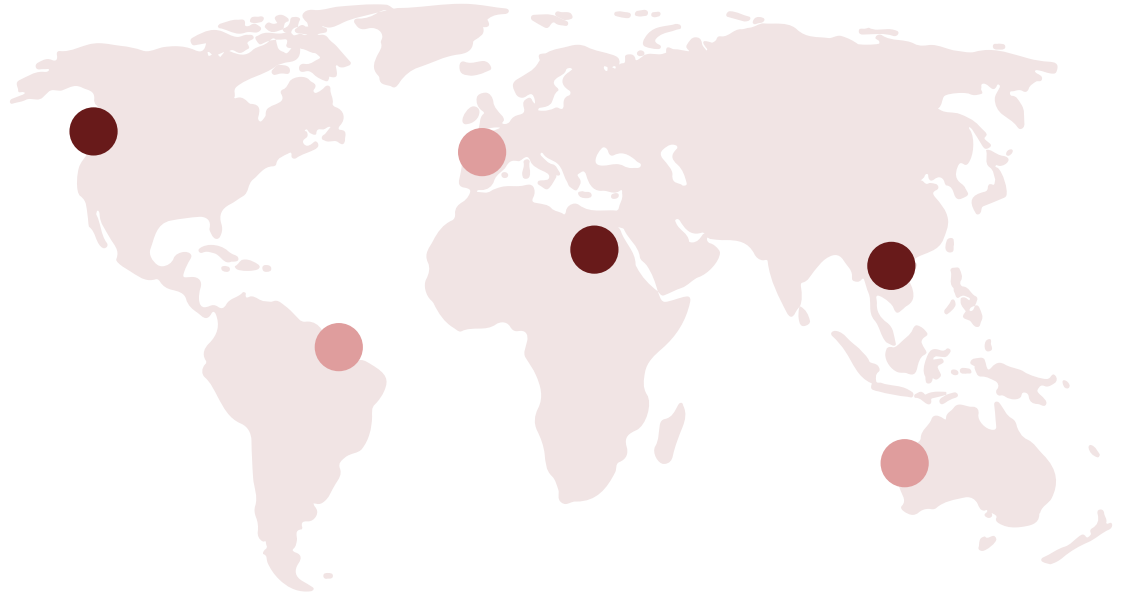
Location Center

● Mars

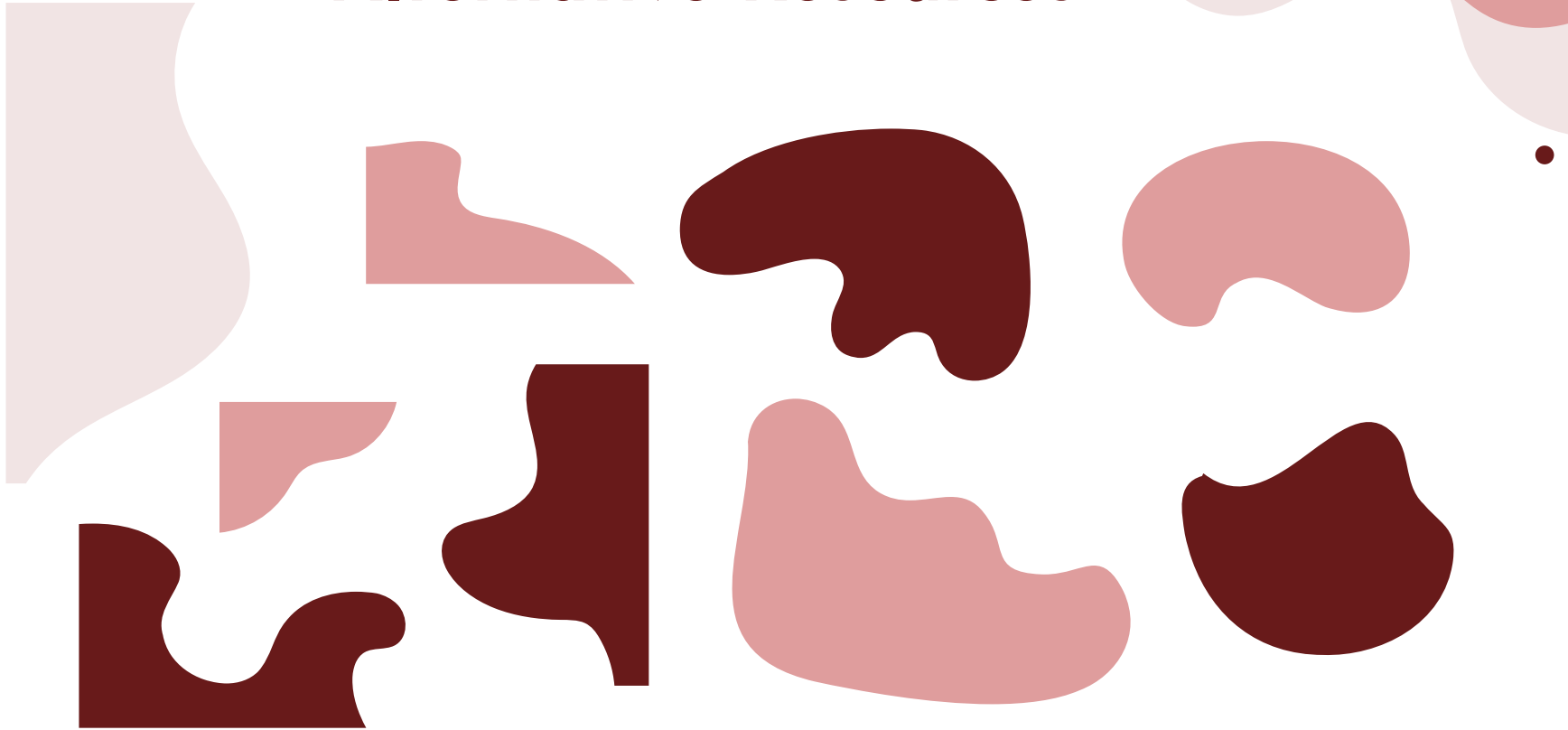
Despite being red,
Mars is a cold
place, not hot

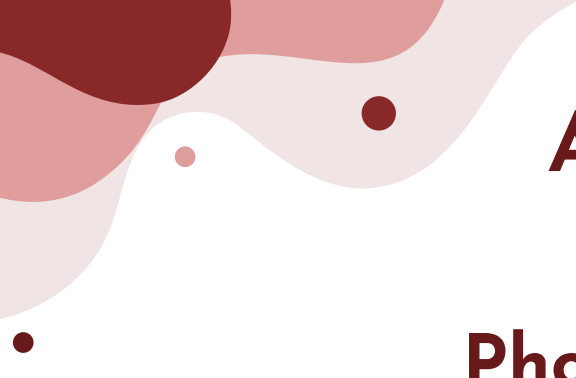
● Venus

Venus has a
beautiful name, but
it's terribly hot



Alternative Resources





Alternative Resources

Photos

- High angle of male swimmer in the water pool
- Smiley male swimmer posing with goggles and cap in the pool
- High angle of male swimmer swimming in water pool
- Front view young man at basin stretching
- High angle male stretching before swimming

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#892828

#df9d9d

#df9d9d

#dd8080

#f1e4e4

Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out [How it Works](#).



Pana



Amico



Bro



Rafiki



Cuate

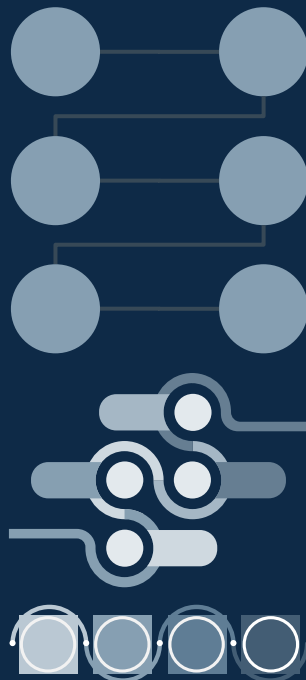
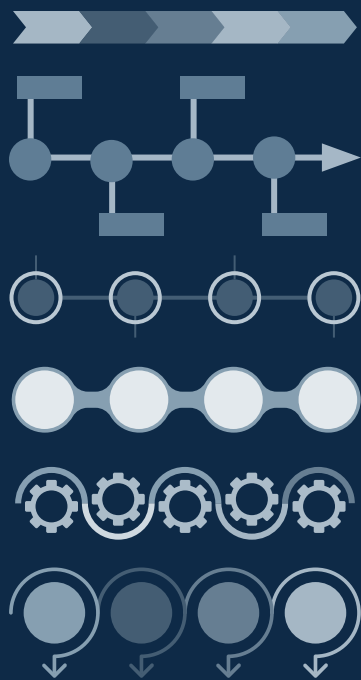
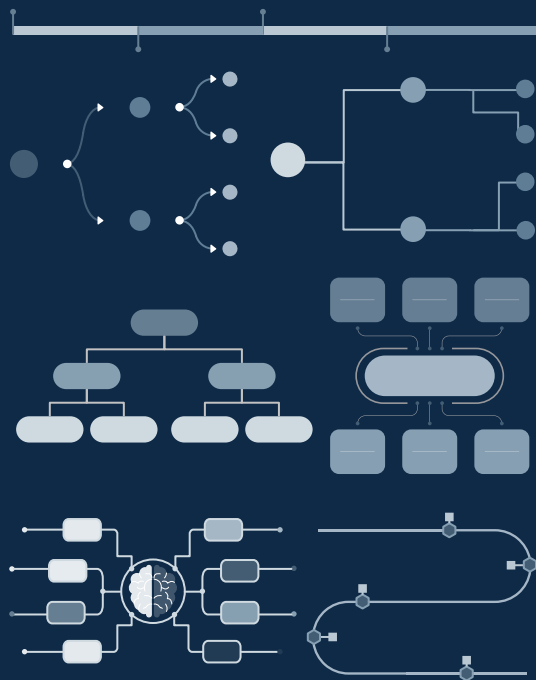
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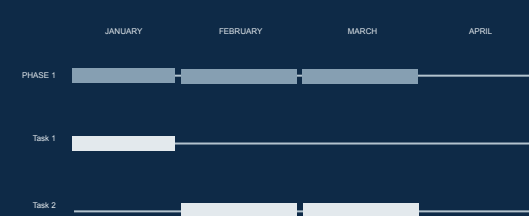
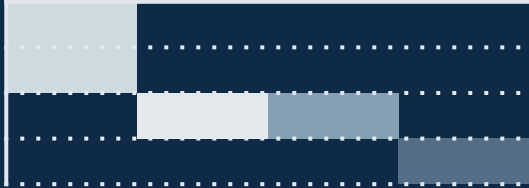
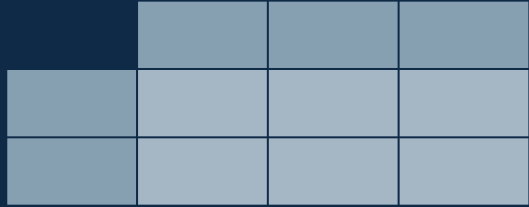
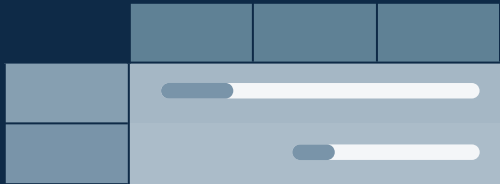
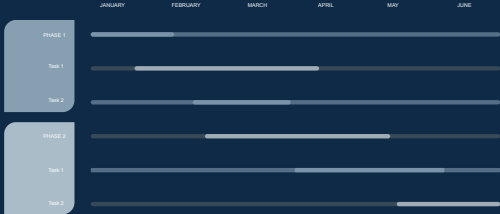
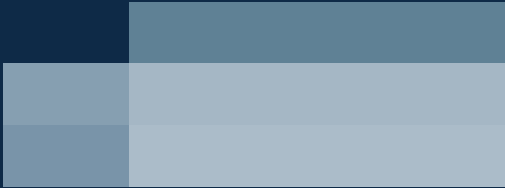
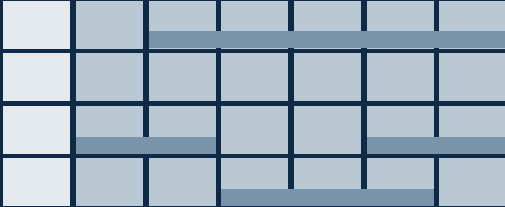
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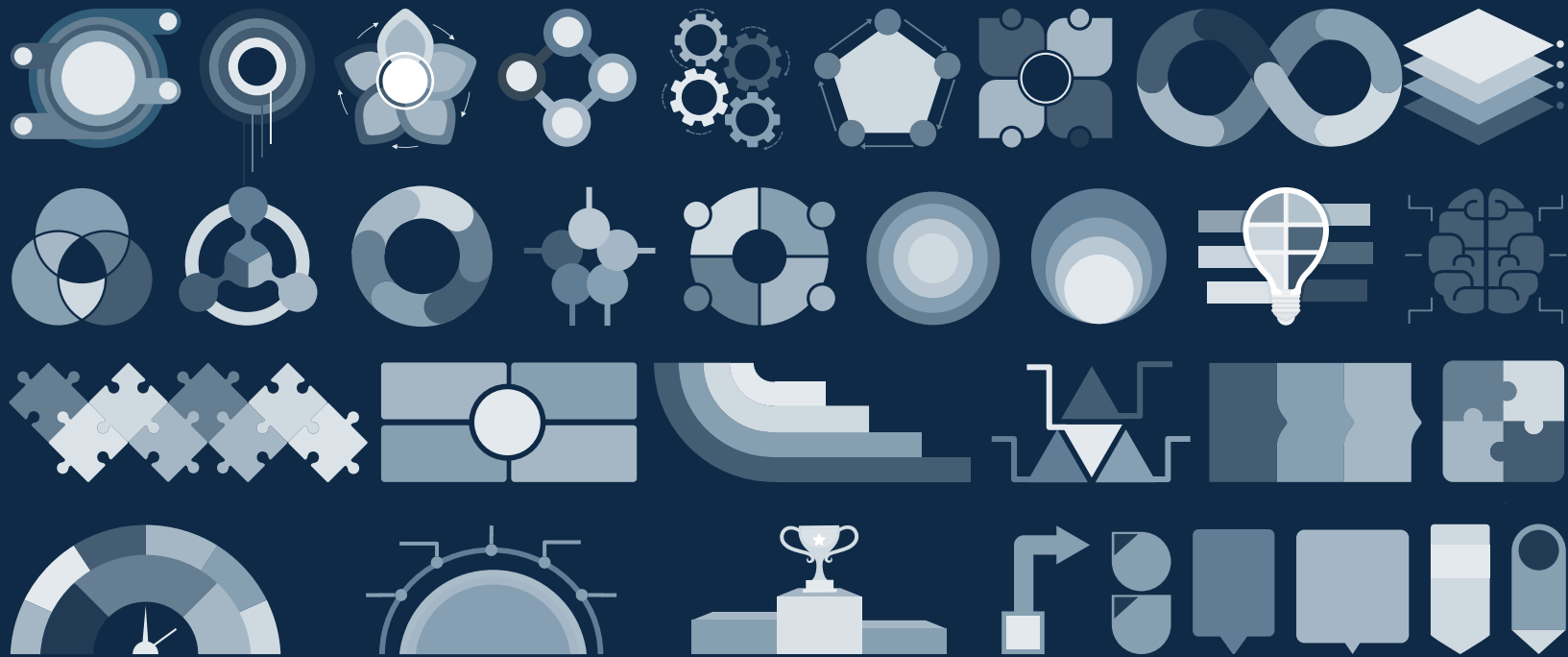
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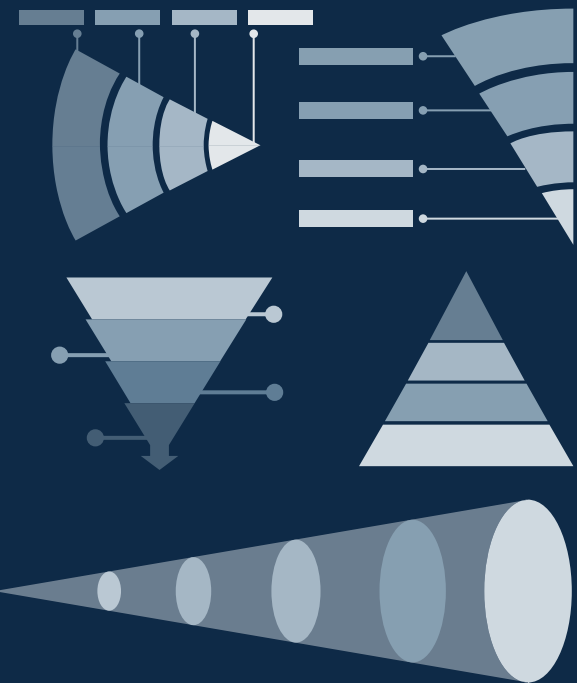
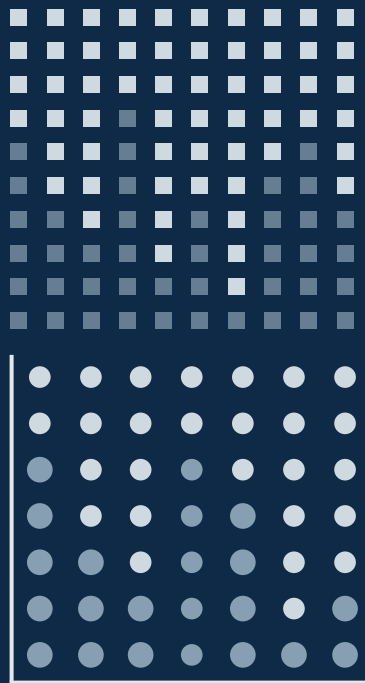












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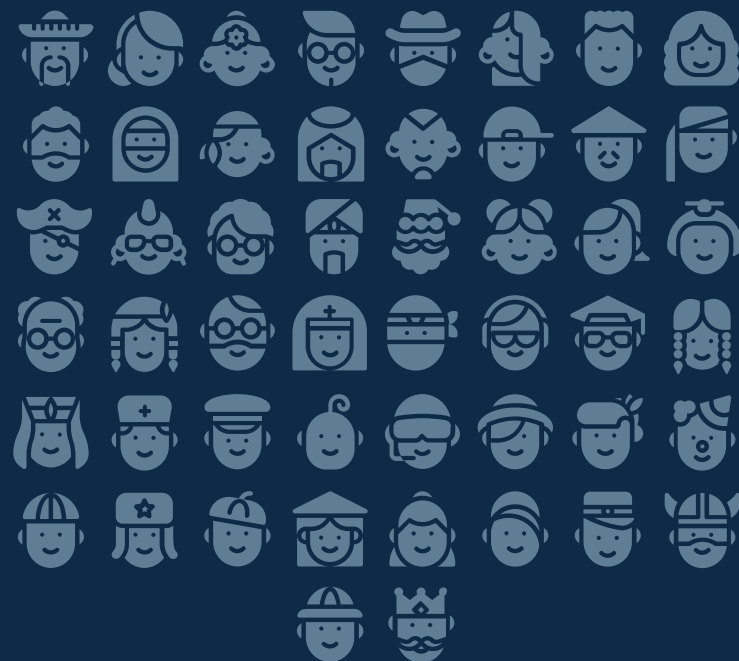
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Help & Support Icons



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